

Model Community Guidelines Supermarket

1. Reduces and recycles in-store waste:
 - Set up in-house recycling program (e.g. Office paper and corrugated cardboard)
 - Request that supplier/manufacturers use as much recycled content material in packaging as possible
 - Request supplier/manufacturers to provide system to take back non-recyclable packaging
 - Purchase office paper and administrative products made with recycled content (e.g. Paper, letterhead, paper towels, tissue paper, note pads, business cards, credit card slips, etc.; indicate on letterhead, etc., “printed on recycled paper”)
 - Purchase supplies in bulk where possible
 - Practice double-sided photocopying
 - Use reusable items vs. Disposable items (e.g. Ceramic mugs for staff)
 - Reuse scrap paper (e.g. Make into note pads)
 - Reduce amount of junk mail received by writing and advising your current subscription not to share your name and address with other mailers. Also, write to Mail Preference Service, Direct Marketing Association, 11 West 42nd Street, New York, NY 10036
 - Purchase and use at least two other items made with recycled content (e.g. Desk organizers, such as recycling bins, desk top trays, if applicable)
 - Return wooden pallets for repair/reuse
 - Encourage suppliers to use reusable containers
 - Compost non-meat product waste
 - Recycle toner or cartridges for copy machine or printer
2. Provide and promote recycling opportunities for customers:
 - Set up drop-off recycling containers on site for paper bags, plastic bags
 - Encourage support for municipal recycling efforts
 - Offer incentives to customers for bringing in their own bag or containers
 - Educate bagging and check-out people to minimize over-bagging
 - Initiate a self labeling program to educate customers
 - Offer “environmental shopping tours” and other educational tours for civic organizations and school groups
 - Display educational information in shopping carts and/or set up a recycling information area
3. Promote waste and toxicity reduction:
 - Promote items using recycled or reduce content packaging
 - Promote bulk items
 - Use recycled goods in store brand products (e.g. Recycled paper in grocery bags, recycled plastic in food containers)
 - Encourage conservation of in-store supplies
 - Encourage recycleability of packaging and products
 - Minimize use and seek out alternatives to toxins (such as cleaners)
 - Encourage employees to share magazines and newspaper subscriptions
4. Promote and practices energy conservation:
 - Use energy efficient lights (that dim at night)
 - Install doors on dairy case and freezers
 - Use heat from refrigerators to heat water